

Policy regarding cookies and other trackers

This policy was updated on 30th April 2021.

Clarins UK places great importance on the protection of user's privacy and its obligations in accordance with the legal provisions in force.

When browsing our website, cookies and other trackers are likely to be stored and/or read on your device (computer, smartphone, tablet, etc.).

This page allows you to better understand how cookies work, what principles we apply, and how to manage your preferences. Please, read also our [Privacy Policy](#).

1 - What is a cookie or tracker?

Cookies or trackers designate all mechanisms aimed at storing information on your device, or accessing information already stored on your device. This may include HTTP cookies as well as other technologies such as local shared objects, local storage, device fingerprinting, identifiers generated by operating systems (IDFA, IDFV, Android ID, etc.), hardware IDs (MAC address, serial number, etc.), etc.

2 - Why trackers are used on our website and what are the principles we apply?

Trackers requiring consent

We ask for your consent before storing and/or reading trackers on your device, and we notify you of the purpose of the trackers used as well as the identity of our partners so that you can make an informed decision in this regard.

- **Performance & Analytics:** These trackers allow us to analyse your navigation and measure the audience of our site, to improve the quality of our services.

Company	Name	Source	Lifespan	Description
Contentsquare	_cs_c	clarins.com	13 months	Contains the user consent state (not expressed, granted, withdrawn).
Contentsquare	_cs_cvars	clarins.com	While the session lasts	Includes the session's Custom variables URL encoded
Contentsquare	_cs_id	clarins.com	13 months	Contains the following data separated by dots: user ID, user creation timestamp, number of visits, last pageview timestamp, last visit timestamp, timestamp of the last time this visitor was drawn, cookie expiration date, cookie SameSite attribute, cookie Secure attribute value (0/1).
Contentsquare	_cs_s	clarins.com	30 minutes	Contains the number of pages viewed in the current session and the recording type: ".1" (not recorded for Session Replay), ".3" (to include a visitor for Session Replay recording service) or ".5" (to include a visitor for Session Replay recording service after a specific trigger).
Adobe	uuid230	clarins.com	It is set once until it disappears	It contains a UUID (Universally Unique Identifier, ex: 22dd36b2-6719-4a7d-b3c1-0d3a51dad73d). It is set once

			from client browser then a new value is regenerated.	until it disappears from client browser then a new value is regenerated. The aim of that identifier is to identify clients from the first contact. It may be deposited by a landing page (to associate unknown customer activities to a recipient) or simply by a regular delivery.
Adobe	nlid	clarins.com	Session cookie	It contains both broadlogId and deliveryId that are set whenever the user clicks on a link in an email. The aim of that cookie is to know which delivery and client has generated traffic or actions on a website. Indeed by positioning trackers (calls to URLs of the tracking server) we are able to create logs because we know the 3 mandatory fields: recipientId (with the broadlogId), deliveryId and tagId (the URL we use)
Commanders Act	TCAUDIENCE	clarins.com	365 days	Used to store the user segment for user targeting.
Commanders Act	WID (domain: .commander1.com)	clarins.com	Session	Used to identify when the browser is closed in order to split page views into multiple functional sessions.
Commanders Act	_TCCookieSync	clarins.com	/	Used to store the date of the last cookie synchronisation with the partner (set in local storage by default, and cookie if local storage not available).
Commanders Act	_TCCookieSync	clarins.com	365 days	Used to store the date of the last cookie synchronisation with the partner (set in local storage by default, and cookie if local storage not available).
Commanders Act	TCSESSION (domain: .commander1.com)	clarins.com	Session	Used to calculate MIX metrics based on the session.
Commanders Act	TCREDIRECT	clarins.com	Session	Used to deduplicate clicks (if redirect, just store the page view and ignore the click).
Commanders Act	TCREDIRECT (domain: .commander1.com)	clarins.com	Session	Used to deduplicate clicks (if redirect, just store the page view and ignore the click).
Commanders Act	TCLANDINGURL (domain: .commander1.com)	clarins.com	Session	Used to store landing page URL for MIX raw data.
Commanders Act	TCID (domain: .commander1.com)	clarins.com	365 days	Visitor identifier used to compute deduplicated statistics per user (for campaign and on-site tracking, segmentation, ...). TrustCommander uses this cookie to measure statistics for privacy banner performance after a visitor provided consent. Before users provided consent TrustCommander uses the TCPID cookie to measure anonymous statistics for privacy banner.
Commanders Act	CAID (domain: firstClient)	clarins.com	365 days	The CAID is the user identifier for cookie 1st
Commanders Act	tC_Sync	clarins.com	/	Technical cookie that is used to store the timestamp of the last cookie sync that was performed for this user agent. A cookie sync matches the visitor ID of Commanders Act solutions (TCID) with the visitor ID of other solutions. Cookie sync is optional and can be deactivated by Commanders Act users via the Commanders Act support.
Commanders Act	tc_cj_v2 (domain: .commander1.com)	clarins.com	365 days	Used for user customer journey storage for tag deduplication (channel and source storage).

Commanders Act	tc_cj_v2_cmp (domain: .commander1.com)	clarins.com	365 days	Used for user customer journey storage for tag deduplication (campaign storage).
Commanders Act	tc_cj_v2_med (domain: .commander1.com)	clarins.com	365 days	Used for user customer journey storage for tag deduplication (medium storage).
Commanders Act	TCREDIRECT_DEDUP (domain: .commander1.com)	clarins.com	Session	Used when the deduplication is based on MIX tracking (so the MIX tracking is taken into account and not the landing page tracking)
Commanders Act	tc_sample_{idsite}_{idrule}	clarins.com	365 days	Used for visitor and session sampling in the TagCommander rules.
Commanders Act	tc_cj_v2	clarins.com	365 days	Used for user customer journey storage for tag deduplication (channel and source storage).
Commanders Act	TCPID	clarins.com	6 months	Used to identify visitors exposed to the privacy banner (not encoded contrary to TCID, so visitors can be retrieved in the privacy raw data export). TrustCommander uses this cookie to measure statistics for privacy banner usage until visitors provide consent for the TCID cookie. With this 2-cookie system, TrustCommander is the only CMP that has been granted the right of exemption from consent for statistical measurement by the French CNIL. https://www.cnil.fr/fr/solutions-pour-les-cookies-de-mesure-dauidience
Commanders Act	TC_OPTOUT (default)	clarins.com	396 days	Used for user status storage (optin or optout) and Privacy banner display.
Commanders Act	TC_OPTOUT_categories (default)	clarins.com	396 days	Used to display the optin/optout categories in the Privacy Center if the user re-open it.
Commanders Act	TC_PRIVACY (default)	clarins.com	6 months	Used for user status storage (optin or optout) and Privacy banner display.
Commanders Act	TC_PRIVACY_CENTER (default)	clarins.com	6 months	Used to display the optin/optout categories in the Privacy Center if the user re-open it.
Commanders Act	TC_PRIVACY_IAB_VENDORLIST	clarins.com	Unlimited	Used to cache the IAB TCF Global Vendor List to optimise the response time of the IAB TCF consent API.
Commanders Act	TC_PRIVACY_TCF	clarins.com	Unlimited	Used to cache the IAB TCF Consent API Response to optimise the response time of the API.
Akamai	RT		7 days	Doesn't contain personal information but it contains various pieces of information about the visitor's session, such as number of visited pages, session start time, last visited url and etc
Google	_ga	clarins.com	2 years	Used to distinguish users.
Google	_gid	clarins.com	24 hours	Used to distinguish users.
Google	_gat	clarins.com	1 minute	Used to throttle request rate. If Google Analytics is deployed via Google Tag Manager, this cookie will be named _dc_gtm_<property-id>.
Google	AMP_TOKEN	clarins.com	30 seconds to 1 year	Contains a token that can be used to retrieve a Client ID from AMP Client ID service. Other possible values indicate opt-out, inflight request or an error retrieving a Client ID from AMP Client ID service.
Google	_ga	clarins.com	2 years	Used to distinguish users.
Google	_gcl_au	clarins.com	90 days	used to help advertisers determine how many times users who click on their ads end up taking an action on their site, such as making a purchase.

				Cookies used for measuring conversion rates aren't used to personalize ads.
Google	NID	clarins.com	6 months	This cookie contains a unique ID used to remember your preferences and other information such as your preferred language, how many search results you prefer to have shown on a results page (for example, 10 or 20), and whether you want to have Google's SafeSearch filter turned on.
Google	SID	clarins.com	2 years	Used for security purposes to store digitally signed and encrypted records of a user's Google account ID and most recent sign-in time which allows Google to authenticate users, prevent fraudulent use of login credentials, and protect user data from unauthorised parties. This can also be used for targeting purposes to show relevant & personalised ad content
Google	HSID	clarins.com	2 years	Used for security purposes to store digitally signed and encrypted records of a user's Google account ID and most recent sign-in time which allows Google to authenticate users, prevent fraudulent use of login credentials, and protect user data from unauthorised parties. This can also be used for targeting purposes to show relevant & personalised ad content
Google	SID	clarins.com	2 years	Used for security purposes to store digitally signed and encrypted records of a user's Google account ID and most recent sign-in time which allows Google to authenticate users, prevent fraudulent use of login credentials, and protect user data from unauthorised parties. This can also be used for targeting purposes to show relevant & personalised ad content
Google	__Secure-HSID	clarins.com	2 years	Used for security purposes to store digitally signed and encrypted records of a user's Google account ID and most recent sign-in time which allows Google to authenticate users, prevent fraudulent use of login credentials, and protect user data from unauthorised parties. This can also be used for targeting purposes to show relevant & personalised ad content

- **Targeted advertising:** These trackers are used to make advertising more relevant to you and your interests. The personalization of advertising may include various technical operations such as:
 - Selecting advertising based on your profile;
 - Fighting against click fraud;
 - Billing advertising services (affiliates campaigns, etc.);
 - Measuring targets which are the most interested in advertising to better understand the audience.

Company	Name	Source	Lifespan	Description
Facebook	fbp	clarins.com	90 days	Used by Facebook to to personalise content (including ads), measure ads, produce analytics and provide a safer experience
Facebook	fbc	clarins.com	90 days	Used by Facebook to to personalise content (including ads), measure ads, produce analytics and provide a safer experience
Facebook	fr	clarins.com	90 days	Used by Facebook to deliver, measure and improve the relevancy of ads, with a lifespan of 90 days
Facebook	oo	clarins.com	5 years	Used by Facebook to help you opt out of seeing ads from Facebook based on your activity on third-party websites
Facebook	AA003	clarins.com	90 days	Used by Facebook to to personalise content (including ads), measure ads, produce analytics and provide a safer experience
Facebook	tr	clarins.com	Session	Used by Facebook to to personalise content (including ads), measure ads, produce analytics and provide a safer experience
Facebook	ATN	clarins.com	2 years	Used by Facebook to to personalise content (including ads), measure ads, produce analytics and provide a safer experience
Microsoft Bing	_uetsid	clarins.com	Session	This is a cookie utilised by Microsoft Bing Ads to store a unique, non-personally identifiable ID representing a signed-in user. It allows us to engage with you if you have previously visited our website.
Microsoft Bing	_uetvid	clarins.com	15 days	This is a cookie utilised by Microsoft Bing Ads to store a unique, non-personally identifiable ID representing a signed-in user. It allows us to engage with you if you have previously visited our website.
Microsoft Bing	MUIDB	clarins.com	2 years	Used by Microsoft advertising to anonymously identify user sessions to help us measure the effectiveness of our marketing campaigns.
Microsoft Bing	MUID	clarins.com	2 years	Used by Microsoft advertising to anonymously identify user sessions to help us measure the effectiveness of our marketing campaigns.
Rakuten Advertising Attribution	stc[site id]	clarins.com	1 year (topped up on each interaction)	Stores website user ID, traffic source IDs, page view and order count on client domain.
Rakuten Advertising	rmStore or rmStore[MID]	clarins.com	30 days	Holds configuration for conversion code and stores affiliate and search click IDs on client domain
Rakuten Advertising	rmgconsent	clarins.com	13 months	Rakuten Advertising global consent cookie on Rakuten Advertising domains
Rakuten Advertising	rmlconsent_[domain]	clarins.com	13 months	Domain specific local consent cookie on client domain
Rakuten Advertising	rmco	clarins.com	localStorage	Stores consent information on client domain
Rakuten Advertising	rmco_cs	clarins.com	localStorage	Indicator whether consent was given on client domain
Rakuten Advertising	rmco_jsv	clarins.com	localStorage	Purpose IDs consented on client domain
Rakuten Advertising	rmuid	clarins.com	1 year	Rakuten Advertising ID on Rakuten Advertising domains
Rakuten Advertising Affiliate	lsn_statp	clarins.com	1 year	Consumer ID
Rakuten Advertising Affiliate	Isclck_midNNNNN (NNNNN is the MID for the advertiser that the click belongs to)	clarins.com	730 days	Holds click date and publisher ID
Wunderkind	BounceX - Smart Tag	clarins.com	No expiry	Wunderkind may leverage cookies to track user history across pages and sessions. Cookies allow us to maintain information about end-users, improve the user shopping experience, and make intelligent segmentation decisions when serving onsite, triggered email and SMS campaigns. Wunderkind's identity technology relies on pseudonymous observed browser, network, and

				device level signals. While our identity technology does leverage cookies where available, it is not reliant upon them.
Trade Desk	Trade Desk	clarins.com	30 Days	Track website traffic, build retargeting audiences. Placed once on the header or footer of the website, can track traffic across all pages. Can also be placed in Google Tag Manager

- **Personalised content:** These trackers are used to personalise the editorial content of our site and the display of our products and services based on the browsing habits associated with your device.

Company	Name	Source	Lifespan	Description
AB Tasty	ABTasty	clarins.com	13 months	Test data
AB Tasty	ABTastySession	clarins.com	1 session	Session and referrer Identification
AB Tasty	ABTastyData	clarins.com	browser limit	Stores visited pages, events, transactions and segments in local storage
AB Tasty	ABTastyUA	clarins.com	session	Stores user agent in session storage
AB Tasty	ABTastyGeoloc	clarins.com	session	Stores geolocation in session storage
Movable Ink	_micpn	clarins.com	4 days from the time of email/webpage click	Used to associate Client Campaigns with user clicks/page view events
Movable Ink	_mibhv	clarins.com	Expires 13 months from the time of email/webpage click	Used to associate Client Company and Unique User Identifier with user clicks/page view events.
Insider	INSOPTOUT	clarins.com	1 year	Stores opt-out status of current user
Insider	customDataSet-*	clarins.com	30 days	Custom segmentation storage
Insider	ins-storage-version	clarins.com	1 year	prevents or permits re-migrating localStorage values from worker to partner site
Insider	first-permission-impression	clarins.com	1 years	Stores the status between the user and opt-in permission screen. It helps us to show opt-in screen again for the users who didn't see it.
Insider	native-permission-impression	clarins.com	1 year	Stores the status between the user and native opt-in permission screen. It helps us to show opt-in screen again for the users who didn't see it.
Insider	ins-gaSSId	clarins.com	30 mins (Session)	Tracks Google Analytics users for 30 minute sessions. Similar like GA we set cookies with 30 minute expiration dates and every user gets a new id in every 30 minutes.
Insider	ins-test-cookie	clarins.com	Session	Tests if cookies are enabled on the browser that user is currently using.
Insider	insdrSubsId	clarins.com	60 days. Can be changed on the panel.	Web Push Token of the user.
Insider	insdrSubsIdCreateDate	clarins.com	60 days. Can be changed on the panel.	Creation date of Web Push Token.
Insider	push-request-sent	clarins.com	60 days. Can be changed on the panel.	Collects opt-in log according to its existence
Insider	campaignId-countdownId-until	clarins.com	1 hour	Stores countdown information of a single info campaign

Insider	insdrPushCookieStatus	clarins.com	1 day	Shows opt-in according to its existence
Insider	isVAPID	clarins.com	1 year	Confirms that token has been given by vapid key
Insider	migratedSDK	clarins.com	60 days. Can be changed on the panel.	Stores already registered sw sdk path
Insider	insdrDH	clarins.com	60 days. Can be changed on the panel.	N/A
Insider	insdrAuth	clarins.com	60 days. Can be changed on the panel.	N/A
Insider	insdrPayloadComplete	clarins.com	60 days. Can be changed on the panel.	Used for checking if user has token and sw migration required

- **Sharing on social networks:** These trackers are used so that you can share content on social networks or third-party platforms (Facebook, Instagram, YouTube, etc.). This is particularly the case for the “Share” or “Like” buttons of social networks such as Facebook or Instagram. Please note that the social networks that provide these button applications may use the button to identify you even if you have not used this button during your visit our site. We have no control over the processes used by third parties to compile information about your visits to our site nor any related personal data they may have. We recommend that you to review the protection of privacy policies of these social networks in order to understand the purposes behind the collection of browsing data they can compile through such buttons, especially as regards advertising. The policies of social networks must allow you to exercise your personal choice through your account settings.
- **Additional functionalities:** These trackers are used to activate additional functionalities on our website (community chat, ratings & reviews, etc.).

Company	Name	Source	Lifespan	Description
tokywoky	__cfduid	clarins.com	12 months	As long as the user does not delete their profile via the application or browser settings
tokywoky	toky_state	clarins.com	13 months	User visit duration on the profile settings interface (session duration)
tokywoky	TokyUserID	clarins.com	100 days	The toky user ID
tokywoky	islogged	clarins.com	13 months	Whether a user is connected on the widget.
tokywoky	.ASPXAUTH	clarins.com	13 months	Session cookie which stores the user authentication information.
tokywoky	JSESSIONID	clarins.com	As long as the user session	New Relic cookie which stores a session ID so New Relic knows how many sessions we have on widget. The cookie value is generated with Jetty.
Olapic	olapicU	clarins.com	30 minutes	The purpose is specifically to track interactions with the content and the widgets. We store an anonymous and unique id to track the user for interactions with our widgets
Zendesk	__zlcmid	clarins.com	1 year	Store visitor's machine-id for the Chat widget's authentication Chat Widget offers out-of-the-box cookie consent management, see here: Enabling

				cookie consent for the Chat widget & Web SDK Alternatively, these Chat Cookies respect external cookie bot functionality as well.
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Trackers exempt from consent

We do not ask for your consent when storing and/or reading trackers used for the exclusive purpose of enabling or facilitating the use of our website, or which are strictly necessary for providing a service that you have expressly requested.

As an example, the trackers described below do not require any intervention from you:

- Trackers used to store your choice concerning the storage of trackers;
- Trackers used for authentication purposes, including those aimed at ensuring the security of the authentication mechanism;
- Trackers used to keep in memory the content of your shopping cart on our website, or to bill you for the products and/or services purchased;
- Trackers used to customize the interface (language, etc.);
- Trackers used for load balancing;
- Web analytics trackers when strictly necessary for the day-to-day administrative operations and functioning of our website, such as measuring performance, detecting browsing problems, optimizing technical and/or ergonomic performance, estimating the required server power, or analysing the content viewed.

Company	Name	Source	Storage period	Description
FACIL'iti	FACIL_ITI_LS	clarins.com		As long as the user does not delete their profile via the application or their browser settings
FACIL'iti	FACIL_ITI_REFRESH	clarins.com		As long as the user does not delete their profile via the application or their browser settings
FACIL'iti	PHPSESSID	clarins.com	Session	Duration of the user's visit to the configuration interface of his profile (session duration)
FACIL'iti	FACIL-ITI_CSS	clarins.com	Session	Duration of the user's visit to the configuration interface of his profile (session duration)

3 - How to choose your preferences for the trackers issued by our website

You can change your preferences at any time using the means described below.

Please remember that all the configurations you make will likely alter your Internet browsing experience and your ability to access certain services requiring the use of trackers.

We assume no responsibility for the consequences related to the degraded operation of our services resulting from us not being able to store or read the trackers necessary for the full functioning of our site and services.

Note that the deactivation of advertising cookies does not prevent the display of advertisements on your data terminal. It will only block the technologies that can adapt advertisements to your browsing data or your interests.

Choosing your preferences online

You can use our Privacy Center to give or withdraw your consent independently and specifically for each specific purpose.

Choosing your preferences via your browser

Each browser has a different way of managing cookies and cookie settings. This process is described in your browser's help menu, which will help familiarize you on how to change your tracking preferences.

- Chrome™: [Chrome Support](#)
- Internet Explorer™: [Internet Explorer Support](#)
- Edge™: [Edge Support](#)
- Firefox™: [Firefox Support](#)
- Safari™: [Safari Support](#)

Choosing your preferences online using cross-industry platforms

The digital advertising professionals of the European Association EDAA (European Digital Advertising Alliance), managed in France by the Interactive Advertising Bureau France, offers a website at [Youronlinechoices](#).

Here you will find a list of the companies that belong to this initiative and which offer you the opportunity to accept or reject the cookies used by these companies to customize their advertisements to your browsing data: www.youronlinechoices.com/uk/

This is a centralized European interface that is shared by hundreds of internet advertising professionals allowing you to express your acceptance or rejection of cookies, which may be used to customize the advertisements displayed on your data terminal to your browsing data. Note that this does not preclude the display of advertisements on the websites you visit. It will not block the technologies that can customize advertisements to your interests.

4 - How long your preferences are stored

By default, we store your preferences (acceptance and refusal) for a period of 6 months.

Please note that your preferences are stored using a cookie. If you disable all the cookies stored on your device (via your browser), we will no longer be able to store your preferences.

5 - How to contact the data protection authority

For more information, you can visit the following data protection authority websites:

The Information Commissioner's Office (ICO)

Water Lane, Wycliffe House
Wilmslow - Cheshire SK9 5AF
ico.org.uk