

# Cookie Policy

This Cookie Policy was updated on 22/11/2019.

Clarins places great importance on the protection of user's privacy and its obligations in accordance with the legal provisions in force.

While visiting our site [www.clarins.co.uk](http://www.clarins.co.uk), information about the browsing data we receive from your data terminal (computer, mobile, tablet, etc.) may be stored in "cookies" installed on your device.

This page makes it easier to understand how cookies work and how to manage your preferences.

## 1. What is a “cookie”?

A « cookie » is a text file that can be stored, subject to your prior consent, in a dedicated space on the hard drive of your data terminal at the time of your visit to an online service through your web browser. A cookie file allows the cookie issuer to identify the data terminal in which it is stored throughout the cookie's period of validity or registration. Only the issuer of a cookie is likely to read or change the information contained in such cookie.

## 2. How are the cookies issued from [www.clarins.co.uk](http://www.clarins.co.uk) used?

The cookies we use on our site

Subject to your choice to allow cookies, when you open our site, we may install various cookies in your data terminal allowing us to recognize your device's browser for the duration of the cookies' period of validity.

Cookies that we issue are used for the purposes described below:

- authentication on our site, in particular to allow you to access restricted and personalized areas of our site, such as your account, based on user names, passwords and other data that you may have previously given us access;
- customize the presentation of our site to the display settings of your terminal (language, screen resolution, operating system, etc.) during your visit, based on your data terminal's hardware, viewing software and video software;

- store information contained in any form that you fill out on our site (for registration or account access, etc.) or relative to any products, services or information you have chosen on our site (shopping cart contents, etc.);
- allow you access to restricted and personalized

### Cookies issued on our site by third parties

The issue and use of cookies by third parties are subject to the protection of privacy policies of these third parties.

We will notify you of the purpose of cookies known to us and of the ways that you can choose to accept or reject cookies.

- *Analytics cookies*

Our site may contain cookies issued by audience measurement companies. For the duration of the cookie's period of validity, such cookies allow us to compile statistics and traffic volume and measure the use of the various sections of your site (headings and content visited, click streams, etc.) which helps us improve the value and usability of our services.

- In particular, we use the services of Google Analytics. For information on how Google uses the data collected through these cookies, you may review [Google Privacy Policy and Terms of Service](#). Please note that you have the ability to deactivate the sharing of personal data with Google by simply changing your settings in your GA account (see instructions here: <https://support.google.com/analytics/answer/1011397?hl=en>).
- Advertising cookies*

Our site may contain cookies issued by ad technology provider. For the duration of the cookie's period of validity, such cookies allow them to:

- determine the advertising content likely to correspond to your interests based on your browsing data, interests and preferences;
- control how often an advertisement is displayed;
- identify the third-party site that redirects you to our site.

We mainly work with the following ad technology providers: Google, Facebook, Numberly, Oath, Publicis Media, Quantcast, Rakuten Marketing, Teads, BounceX, Captify, Intelligent Reach, Microsoft, Monetate, Movable Ink

- *Cookies due to integration of third-party applications on our website*

We are likely to include software applications from third parties on our site, which allow you to share the content of our site with others or to inform others about your visit or your opinion on the content of our site. This is particularly the case with the "Share" and "Like" buttons on social networks like "Facebook", "Twitter", "LinkedIn", "Viadeo", etc.

The social networks that provide these button applications may use the button to identify you even if you have not used this button during your visit our site. Indeed, this type of button application may allow the social network concerned to track your browsing of our site, simply

because your social network account was active on your data terminal (open session) during your visit to our site.

We have no control over the processes used by third parties to compile information about your visits to our site nor any related personal data they may have. We invite you to review the protection of privacy policies of these social networks in order to understand the purposes behind the collection of browsing data they can compile through such buttons, especially as regards advertising. The policies of social networks must allow you to exercise your personal choice through your account settings.

### **3. How to amend your cookie choices issued from [www.clarins.co.uk](http://www.clarins.co.uk)?**

You can amend your choices at any time, as described below.

We remind you that the settings that you use are likely to change your internet browsing experience and the conditions of your access to any services requiring the use of cookies.

We assume no responsibility for consequences related to the degraded operation of our services resulting from us not being able to store or view the cookies necessary for the full functioning of our site and services.

#### Your choices expressed online

You can use our [Privacy Center](#) to activate or deactivate certain categories of cookies.

Note that the deactivation of advertising cookies does not prevent the display of advertisements on your data terminal. It will only block the technologies that can adapt advertisements to your browsing data or your interests.

Please also note that for us to respect your decision, we need to use a cookie. If you delete all the cookies stored on your data terminal (via your browser), we or our service providers will not recognize that you have chosen this option.

#### The choices available to you through your browser

Each browser has a different way of managing cookies and cookie settings. The configuration of your browser is described in its help menu, which will inform you of how to change your cookie settings.

#### Your choices expressed online through multi-sector initiatives

The digital advertising professionals of the European Association EDAA (European Digital Advertising Alliance), managed in France by the Interactive Advertising Bureau France, offers a website at [Youronlinechoices](http://Youronlinechoices).

Here you will find a list of the companies that belong to this initiative and which offer you the opportunity to accept or reject the cookies used by these companies to customize their advertisements to your browsing data: <http://www.youronlinechoices.com/uk/>

This is a centralized European interface that is shared by hundreds of internet advertising professionals allowing you to express your acceptance or rejection of cookies, which may be used to customize the advertisements displayed on your data terminal to your browsing data. Note that this does not preclude the display of advertisements on the websites you visit. It will not block the technologies that can customize advertisements to your interests.

#### **4. Further information about cookies**

You can learn more about cookies in general and how to manage them by visiting [www.aboutcookies.org](http://www.aboutcookies.org)

The CLARINS logo is displayed in white, uppercase, serif font within a solid red rectangular background.